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**STRATEGIC PLANNING FOR ENHANCED JOB  
PERFORMANCE OF SELECTED  
UNIVERSITY LIBRARIANS IN UNIVERSITY LIBRARIES IN  
SOUTH-EAST, NIGERIA**

**By**

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**Abstract**

The study investigated strategic planning in job performance of selected university librarian in university libraries in South-East, Nigeria. The study adopted a descriptive survey research design using questionnaire as instrument for data collection. The population of the study consists of 6 university librarians from university libraries in South-East, Nigeria. A total of 6 questionnaires were distributed, all were retrieved. Data collected were analyzed using descriptive statistics mean and percentage mean score of 2.5 and above and percentage score of 50% were considered. The study revealed that strategic planning is for decision making, provides organizational long-term direction, analyzing the situation of an organization, it reveals and clarifies future opportunities and threats and strategic planning looks ahead towards desired goals. The study also affirmed the challenges affecting the implementation of strategic planning and among university librarians in selected university libraries in South-East, Nigeria as poor alignment, resistance to change, inadequate communication, lack of accountability, and slow adoption. The study recommends that university librarians should ensure that they adopt some good strategic plans in order to enhance their job performance and also, the challenges affecting strategic planning should be avoided by all cost.

**Keywords:** *Strategic planning, Job performance, University librarians, University Libraries.*