

Syllabus

ENT.211-Introduction to Entrepreneurial Venture(unit:2)
Department of Entrepreneurship and Business Innovation
Faculty of Management and Social Sciences
University of Delta,Agbor,Nigeria

Lecturer: Dr. Agbele George
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Office Hours: Monday, Tuesday, Wednesday, Thursday and Friday 8am -4pm
Meeting Time and place: Monday,1pm- 4pm,FMSS;Tuesday,9am -11am and 2pm-4pm,FOA,Block2,HallA1;Wednesday,10am-2pm,FMSS(ENT. DEPT)

Attendance:

Every student is expected to attend every class. For any reason you are going to be absent your instructor must be notify in advance.Again,you must make-up for the missed lecture/ class.

Methods of instruction:

The syllabus contains all that will be covered in the semester and the students are referred to the class web page maintained on the university website.Assignment will be given to the students in class and should be submitted in class or through the university LMS. Attendance will be taken in every class,doing all your required practical and home work will help the borderline cases.

Overview

Entrepreneurial venture gives overview about the meaning of business, forms, function and concepts of various business and joint venture organizations. This course also focuses on the relationship between the government and business, and how it influences business.

Objectives

The objectives of this course are stated thus:(i).to define the term business and venture (ii).identify character of venture,forms of business ownership,organization and management.(lii).understand marketing and production function.(iv)explain government and business.(v).highlight on the responsibility of business andinternational business(vi)concepts of social goods,the creation of social network and Non-governmental organization(NGOs)

Learning outcomes:

At the completion of this course students should be able to—i.know the scope of business/social venture,forms of business ownership.ii.understand organization and management.iii.know marketing,production,government and business functions.iv.social responsibility of business v.Explain

international business, problem of Nigerian enterprises, and creation of social network. vi. Non-governmental organization and the practice in evolving non-profit organization.

Course contents:

Scope of business/social venture---individual sector,commercial sector,service sector.character of venture,forms of business ownership,organization and management.Marketing,production function---elements of product,objective and methods of production,production planning and control,financial and accounting function.government and business.The social responsibility of business,international business, problem of Nigerian enterprises,creation of social network,Non-governmental organization(NGOs) and practice in evolving non-profit organization.

Lecture Schedule

week	Content	Lecture note/slide
1	Scope of business/social venture---individual sector,commercial sector,service sector.character of venture—long term character of venture and short term character of venture	
2	Forms of business ownership	
3	Organization and management	
4	Marketing function	
5	Production function—element of product,objective and methods of production,production planning and control,financial and accounting functions	
6	Government and business	
7	Midsemester break	
8	The social responsibility of business	
9	Test	
10	International business—evolution of international business,reasons for international business,principles of international business,balance trade and balance of payment,corporate structure	
11	Problem of Nigerian Enterprises	
12	Creation of social network	
13	Non-governmental organization and practice in evolving non-profit organization	
14	Revision	
15	Final examination	

Examination schedule:

- Attendance
- Home work
- Class test
- End of semester exam

Grading:

- Home work:10% of grading
- Attendance: 10% of grading
- Class test: 10% of grading
- Final exam: .70% of grading

Reference:

- Allen,R,W.&Porter,L.W (1983)Organisational influence,Glenview,Scott Foreman and Company.
- Bardam,D.M.(1995).Business: A management Approach .Port Harcourt,paragraphics.
- Bowen,H.R&Greenwood,W.T(1971).Business Management:A profession,In
- Bowen,H.R&Greenwood,W.T(Ed),issues in Business and society.Hoston,Houghton Mifflin.
- Steiner,G.A(1975) Business Society, New York, Random House
- Thom-Tuya,V.C;Keme, T.A.E.; kenbor,C.C(2005)Introduction to Business,Port Harcourt,Analt De Austere &co
- Stoner,J.A.F; Freeman R.E&Gilber, D.R (2007) Management, New Delhi,Prentice-Hall of India
- Nwabueze,B.O.(1979) Individual and the state under the new constitution:Government power in relation to economic affairs and the economy under the constitution lecture series No.25,Lagos.The Nigeria Institute of International Affairs.

Student conduct: All unidel student s shall follow the tenets of common decency and acceptable behaviour conducive to a positive learning environment.Again,code of students conduct is described in detail in the student handbook or university website.

Academic Honesty:

All student enrolled at the university shall follow the tenets of common decency and acceptable behaviour conducive to a positive learning environment. The policy of the university is against plagiarism and cheating of any form.This is the deliberate use of another's work and claiming it as one's own in form of text or code ,whether paraphrased or presented verbatim(word-to –word).While cheating is defined as obtaining unauthorized assistance on any assignment.Therefore, proper citation of sources is advised.If you are caught sharing or using other people's work, you will receive a O grade and a warning on the first instance.A subsequent instance will result in receiving an F grade for the course,and possible disciplinary proceeding.If you are unclear about what constitutes academic dishonesty,ask.